



THE BUTTERFLY SOIRÉE

presents

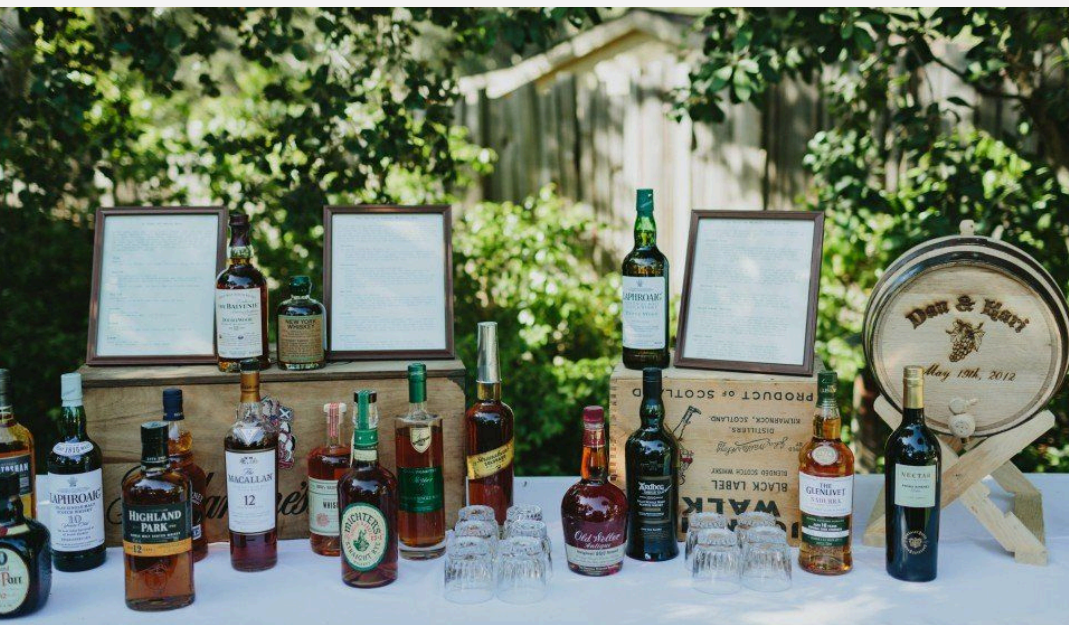
BOURBON & BLUEGRASS A SOUTHERN SUMMER SOCIAL

Saturday, August 29th

THE
WOODLANDS

134 Shenot Road, Wexford
mywoodlands.org

FEATURING ECHO VALLEY



Sponsorship Packages and Benefits

\$20,000 – Mariposa Sponsor

- Recognition as the sponsor of a bar, with branding and a custom drink menu featuring the sponsor's name.
- Prominent logo placement on all event materials and promotional emails.
- 12 reservations to the event on Saturday, August 29, 2026.
- Acknowledgement during welcome remarks and on-stage recognition by Echo Valley

\$15,000 – Garden Sponsor

- Recognition in the garden of The Lambert Family Amphitheater featuring signature Bourbon cocktails
- Prominent logo placement on event promotions and signage
- 10 reservations to the event on Saturday, August 29, 2026
- Acknowledgement during welcome remarks

\$10,000 – Monarch Sponsor

- Recognition at the dinner stations featuring a full menu of southern comfort food crafted by Bistro to Go
- Prominent logo placement on event promotions and signage
- 8 reservations to the event on Saturday, August 29, 2026
- Acknowledgement during welcome remarks

\$5,000 – Swallowtail Sponsor

- Recognition at the dessert station featuring Bourbon inspired confections and treats
- Logo placement on event signage
- 6 reservations to the event on Saturday, August 29, 2026

\$3,000 – Skipper Sponsor

- Logo placement on event signage
- 4 reservations to the event on Saturday, August 29, 2026.



Registration Form

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I am interested in sponsoring The Woodlands' Butterfly Soiree at the following level:

- Mariposa Sponsor/ \$20,000
- Garden Sponsor/ \$15,000
- Monarch Sponsor/ \$10,000
- Swallowtail Sponsor/ \$5,000
- Skipper Sponsor/ \$3,000
- Individual Ticket/ \$250 #Tickets _____

You will be contacted regarding details of your sponsorship package. Please complete this form and return it to:

Kim Fecich, Associate Director of Annual Giving & Donor Engagement
The Woodlands Foundation, 134 Shenot Road, Wexford, PA 15090
Phone: 724.935.6533 x221 | kfecich@woodlandsfoundation.org

Kindly make checks payable to The Woodlands Foundation



WHO WE ARE

Since 1998, The Woodlands has been enriching the lives of children and adults with disabilities and chronic illness by providing a barrier-free environment, innovative programs and activities, and an impassioned, nurturing staff. With a 52-acre campus complete with a nature trail, fully accessible Aquatics, Wellness and Fitness Center, an amphitheater, an adaptive par-3 golf course, a sports court, and plenty of outdoor space, The Woodlands offers the ideal environment to explore physical activity and community and social integration. The Woodlands sponsors year-round programs and activities that support and strengthen the development of skills in socialization, creative expression, environmental awareness, recreation, and life skills. These programs provide experiences and services for all age groups and are both residential and non-residential.

YOUR IMPACT

Your sponsorship of The Woodlands' Butterfly Soiree goes far beyond an evening of celebration. Each year, The Woodlands serves over 1,200 participants of all ages and abilities through adaptive programs designed to inspire confidence, personal growth, and joy. In addition, on an annual basis, The Woodlands hires between 80-100 college students every year to work as program counselors, unit coordinators, life skills and recreation activity instructors, and healthcare associates for either 8-10 weeks in the summer or for weekend retreats and special programming held throughout the academic year. Special event fundraising helps support The Woodlands' ongoing efforts to diversify programming; engage additional collaborative partners; and initiate key capital projects.

OUR REACH

Elevate your brand visibility through The Woodlands' traditional and digital media platforms. Reach a dedicated audience of supporters, participants, and advocates who are passionate about our mission to enrich lives. Engage with our vibrant community through a range of high-impact channels.

- Social Media Followers: 8,700+
- Annual Website Visitors: 23,000+
- Engaged Email Subscribers: 12,400+
- Average Email Open and Click-Through Rates: 40% / 3%