



THE WOODLANDS' AUXILIARY
T W E N T I E T H A N N U A L

BUTTERFLY BALL

HONORING
UPMC CHILDREN'S HOSPITAL OF PITTSBURGH

PRESENTED BY

UPMC HEALTH PLAN

UPMC | CHILDREN'S
HOSPITAL OF PITTSBURGH

June 24, 2022 | Pittsburgh Field Club

Join us for the reimagined 20th Annual Butterfly Ball on June 24, 2022 at the Pittsburgh Field Club honoring UPMC Children's Hospital of Pittsburgh. Sip on summer cocktails while exploring delectable food stations and perusing fabulous auction and raffle items. Enjoy the gorgeous June weather on the Field Club's terrace in your favorite cocktail outfit and participate in fun golf competitions on the putting green and first tee. Dance the night away while watching regionally renowned band Velveeta perform the best hits of the 80s.

Sponsorship Opportunities

Monarch/ ~~\$25,000~~ SOLD OUT

- Butterfly Ball "Presenting Sponsor" recognition—The Butterfly Ball presented by...
- Reserved seating for 20 guests
- Exclusive logo representation pre-event and onsite
- Exclusive thank you gift
- Prominent recognition on all event collateral and promotional materials
- Inclusion in press releases and social media outreach

Queen/ \$20,000

- Reserved seating for 15 guests
- Logo or company name creatively showcased at one of four food stations
- Prominent recognition on all event collateral and promotional materials
- Inclusion in press releases and social media outreach

Copper/ \$15,000

- Reserved seating for 10 guests
- Logo or company name creatively showcased at one of four food stations
- Prominent recognition on all event collateral and promotional materials
- Inclusion in press releases and social media outreach



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Sponsorship Opportunities

Admiral/ \$10,000

- Reserved seating for 8 guests
- Logo or company name creatively showcased at one of four food stations
- Prominent recognition on all event collateral and promotional materials
- Inclusion in press releases and social media outreach

Harlequin/ \$7,500

- Reserved seating for 6 guests
- Logo or company name creatively showcased at one of four food stations
- Prominent recognition on all event collateral and promotional materials
- Inclusion in press releases and social media outreach

Viceroy/ \$5,000

- Reserved seating for 4 guests
- Prominent recognition on all event collateral and promotional materials
- Inclusion in press releases and social media outreach

Skipper/ \$3,000

- Reserved seating for 2 guests
- Prominent recognition on all event collateral and promotional materials
- Inclusion in press releases and social media outreach

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TWENTIETH ANNUAL

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HOSPITAL OF PITTSBURGH

June 24, 2022 | Pittsburgh Field Club

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Opportunities

- | | |
|-------------|----------|
| • Monarch | \$25,000 |
| • Queen | \$20,000 |
| • Copper | \$15,000 |
| • Admiral | \$10,000 |
| • Harlequin | \$7,500 |
| • Viceroy | \$5,000 |
| • Skipper | \$3,000 |

You will be contacted regarding details of your sponsorship package.

Please complete this form and return it to:

Laura Thomas, Special Events & Corporate Relations Manager

The Woodlands Foundation, 134 Shenot Road, Wexford, PA 15090

Phone 724.935.6533 | Fax 724.935.6511 | lthomas@woodlandsfoundation.org | www.mywoodlands.org

Kindly make checks payable to The Woodlands Foundation