

# BUTTERFLY BALL

HONORING MARK SEVCO, PRESIDENT &  
UPMC CHILDREN'S HOSPITAL OF PITTSBURGH

PRESENTED BY

**UPMC HEALTH PLAN**

**UPMC** | **CHILDREN'S**  
HOSPITAL OF PITTSBURGH

## **Monarch/ \$25,000**

- Butterfly Ball "Presenting Sponsor" Recognition - The Butterfly Ball Presented by...
- Premier Seating for 20 Guests
- Step & Repeat logo representation
- Full-Page Color Advertisement on the Back Cover of the Event Program
- Exclusive Thank You Gift
- Prominent Recognition On-Screen at the Event
- Prominent Recognition on all Event Collateral and Promotional Materials
- Inclusion in Press Releases and Social Media Outreach

## **Queen/ \$20,000**

- VIP Seating for 20 Guests
- Full-Page Color Advertisement on the Inside Front Cover of the Event Program
- Prominent Recognition On-Screen at the Event
- Prominent Recognition on all Event Collateral and Promotional Materials
- Inclusion in Press Releases and Social Media Outreach

## **Copper/ \$15,000**

- Preferred Seating for 10 Guests
- Full-Page Advertisement on the Inside Back Cover of the Event Program
- Prominent Recognition On-Screen at the Event
- Prominent Recognition on all Event Collateral and Promotional Materials
- Inclusion in Press Releases and Social Media Outreach

## **Admiral/ \$10,000**

- Preferred Seating for 10 Guests
- Full-Page Advertisement in the Event Program
- Prominent Recognition On-Screen at the Event
- Prominent Recognition on all Event Collateral and Promotional Materials
- Inclusion in Press Releases and Social Media Outreach

## **Harlequin/ \$7,500**

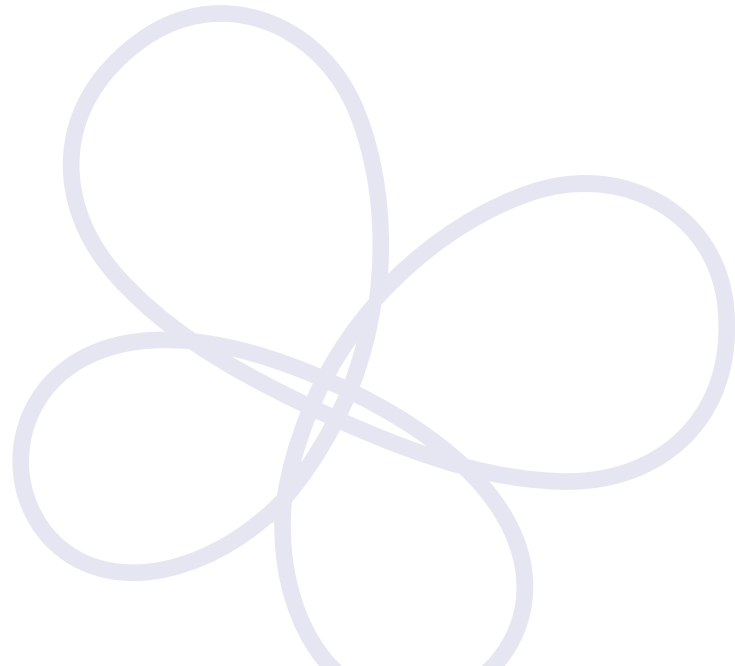
- Preferred Seating for 10 Guests
- Full-Page Advertisement in the Event Program
- Prominent Recognition On-Screen at the Event
- Prominent Recognition on all Event Collateral and Promotional Materials
- Inclusion in Press Releases and Social Media Outreach

## **Corporate Table/ \$5,000**

- Preferred Seating for 10 Guests
- Half-Page Color Advertisement in the Event Program
- Recognition On-Screen at the Event
- Recognition on all Event Collateral and Promotional Materials
- Inclusion in Press Releases and Social Media Outreach

## **Wine Sponsor/ \$3,000**

- Seating for 4 Guests
- Recognition On-Screen at the Event
- Recognition on all Event Collateral and Promotional Materials
- Inclusion in Press Releases and Social Media Outreach



THE WOODLANDS' AUXILIARY  
T W E N T I E T H   A N N U A L

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November 13, 2021 | Pittsburgh Field Club

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Opportunities:

- |                                       |          |
|---------------------------------------|----------|
| <input type="radio"/> Monarch         | \$25,000 |
| <input type="radio"/> Queen           | \$20,000 |
| <input type="radio"/> Copper          | \$15,000 |
| <input type="radio"/> Admiral         | \$10,000 |
| <input type="radio"/> Harlequin       | \$7,500  |
| <input type="radio"/> Corporate Table | \$5,000  |
| <input type="radio"/> Wine Sponsor    | \$3,000  |

**You will be contacted regarding details of your sponsorship package.**

**Please complete this form and return it to:**

Mikayla DiCesare, Marketing & Events Manager  
The Woodlands Foundation, 134 Shenot Road, Wexford, PA 15090  
Phone 724.935.6533 | Fax 724.935.6511 | [mdicesare@woodlandsfoundation.org](mailto:mdicesare@woodlandsfoundation.org)  
[www.mywoodlands.org](http://www.mywoodlands.org)

Kindly make checks payable to The Woodlands Foundation