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Eat a Sub: Help The Woodlands

Wexford, PA – The Woodlands is joining forces with 2 Jersey Mike’s Subs restaurants in the Pittsburgh area for the 10th Annual March “Month of Giving” campaign to fund local charities. During the month of March, customers can make a donation to The Woodlands at the Cranberry Township or McKnight Road locations.

The campaign will culminate in Jersey Mike’s “Day of Giving” on Wednesday, March 25 when local Jersey Mike’s restaurants will give 100 percent of the day’s sales—not just profit—to The Woodlands.

On Day of Giving, local Jersey Mike’s owners and operators throughout the country will donate their resources and every single dollar that comes in to more than 200 different charities including hospitals, youth organizations, food banks and more.

In 2019, Jersey Mike’s raised over \$10,000 for The Woodlands during the campaign. “I look forward to the Jersey Mike’s Day of Giving each year,” said Merrill Lynch Wealth Management Senior Vice President and Woodlands Board of Directors Vice Chair. “This will be the 4th year I have bought lunch for my colleagues at Bank of America/Merrill Lynch. They have responded, without solicitation, by making contributions in excess of \$2,000 each year. I guess you could say, the Day of Giving has inspired the spirit of giving!”

“This March, we celebrate our 10th Annual Month of Giving, an idea inspired by one of our local franchise owners,” said Peter Cancro, Jersey Mike’s founder and CEO, who started the company when he was only 17 years old. “Since then, we have raised more than \$31 million with the support of our generous local owners, crew members and customers. This March, I invite you to come in and celebrate this milestone with us and make a difference in your community.”

[Get a taste of last year’s Month of Giving.](#) (video)

Last year’s Month of Giving campaign raised more than \$7.3 million for 200 local charities nationwide. Since 2010, Jersey Mike’s locations throughout the country have raised more than \$41 million for local charities and distributed more than 2 million free sub sandwiches to help numerous causes.

For more information about Jersey Mike’s Subs Month of Giving, please visit: www.jerseymikes.com/mog.

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About The Woodlands

The Woodlands’ mission is to enrich the lives of children and adults with disability and chronic illness by providing adapted therapeutic programs that support and strengthen the development of skills in socialization, creative expression, environmental awareness, recreation, and spirituality at its fully-accessible facility in Wexford, PA. Further information and a schedule of Woodlands’ programming are available at www.mywoodlands.org.

About Jersey Mike’s Subs

Jersey Mike's, a fast-casual sub sandwich franchise with more than 2,000 locations open and under development nationwide, believes that making a sub sandwich and making a difference can be one and the same. Jersey Mike's offers A Sub Above, serving authentic fresh sliced subs on freshly baked bread—the same recipe it started with in 1956—and is passionate about giving back to its local communities. For more information, please visit www.jerseymikes.com or follow us on Facebook (facebook.com/jerseymikes), Instagram (instagram.com/jerseymikes), and Twitter (twitter.com/jerseymikes). Join the conversation at #JerseyMikesGives.